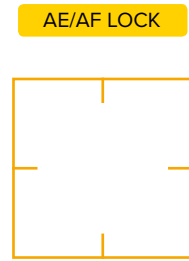


1

Focus, focus, focus.

Tap once on the phone screen on the person or subject of the picture. A yellow box will appear and the screen will adjust to focus on whatever is in the box. If the subject is still out of focus tap and hold the subject until the screen says “AE/AF LOCK” and then take the photo.



2

Move closer and stay in frame.

Physically moving closer (instead of zooming in) to your subject helps capture the detail, which would be lost if taken further away. Also always remember to center the subject in the frame.

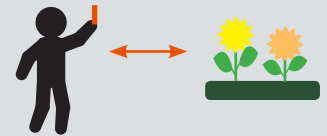
Tip: For video or photo, try landscape to fit everything in frame.



Subject out of frame



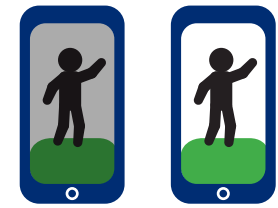
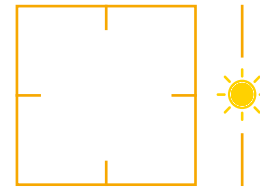
Subject centered in frame



3

Brighten or Darken the image.

If the photo is a little dark, tap the screen once and you will notice the yellow box described in tip #1. Next to the box there's an image that looks like the sun. As soon as you notice the sun-like image on the screen slide one finger up to make the image brighter, or slide down to make the image darker.



Down = Dark

Up = Light

4

Position the light behind you.

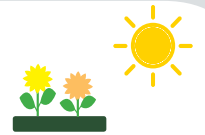
Before you take your picture look for the sun. If it's behind you, great! If the sun is in front of you, if possible, move to a position where it's behind you. If you're taking the photo inside try to have the strongest light in the room behind you.



Light behind camera



Light in front of camera



5

Add depth to the photo.

Include objects in your photos that aren't the subject of the photo, but add dimension. Let's say a photo has 3 areas: the foreground, middle-ground and background. A photo with a lot of depth will have an interesting object in all three grounds. A photo with some depth and more clarity will have objects in 2 grounds. Photos with no depth will have an object in only one.

