



VENDOR OPPORTUNITIES




AT THE PLAZA

Explore vending opportunities for food, craft, and information vendors at the Empire State Plaza, the Capital Region's premier event venue in the heart of the Capital District community and at the seat of NYS Government.

- Affordable rates with various amenities included.
- Access to a large concentration of the New York State workforce.
- Year-round events offering a chance to establish a loyal customer base and repeat clients.
- Hospitality and support of a designated event coordinator.
- Access to the Plaza's convenient services and attractions.
- Large variety of culturally diverse events.




























Don't miss out on At the Plaza signature events featuring iconic festivals such as the NYS 4th of July Celebration, the NYS Food Festival, and the annual holiday Santa Sale.

Please see the chart below for details on year-round opportunities and call your special event coordinator today. You can also follow us Online here:   

















SPRING

Father's Day Pop-Up	
Lunchtime at the Campus	 
Lunchtime at the Plaza	 
Mother's Day Pop-Up	
Animal Appreciation Day	 
Polish Fest	 
Spring Sales	 













SUMMER

Black Arts & Cultural Festival	    
Campus Craft Shows	  
Capital Concert Series	   
Kids Day	    
NYS 4th of July Celebration	    
NYS Food Festival	    

AUTUMN

Flannel Fest	 
Harvest Fest	 
Healthy Living Expo	 
Hispanic Heritage Celebration	 
Hops & Harvest	   
Mystic Fair	 
Oktoberfest	 

WINTER

Black History Month	 
Community Holiday Sale	 
Santa Sale	  
Senior Holiday Sale	 
St. Patrick's Day Celebration	 
Valentine's Day Pop-Up	



INFORMATION



FOOD



MERCHANDISE



OUTDOORS



SIGNATURE EVENT